



# Swimathon

14-18 MARCH 2018

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## JERSEY SWIMARATHON TO SUPPORT ISLAND CARERS

**16 NOVEMBER 2017** – Five charities that provide support to carers in the community will benefit from the money raised at next year's Lions Club of Jersey Swimathon.

The Lions Club of Jersey and long term event sponsor RBC Wealth Management, have announced the 2018 beneficiaries for the Island's longest running fundraising event are: Grace Crocker Family Support Foundation, Headway Jersey, Jersey Association of Carers, Jersey Child Care Trust and MIND Jersey. Each charity will receive up to £10,000 from the fundraising total to deliver support services to carers.

Lion Ian Barette, President of the Lions Club of Jersey said, 'Since the Swimathon's inception, the Lions Club of Jersey Swimathon has raised over £3.3million to help those in need. Earlier this year, we learnt from one of this year's beneficiaries, the Jersey Association of Carers, that 1 in 10 of all island households have someone acting as a carer. This figure really resonated with us and we therefore decided to support these charities to highlight the important role that carers play in our community.'

Ray Cooper, Chief Executive Officer, from Headway Jersey, said: 'We're extremely pleased to be one of the main beneficiaries for the 2018 Swimathon. The charity supports around 150 survivors of brain injury in Jersey but a lot of time goes to helping the carers who have also had their lives changed immensely. Headway will be expanding its Family and Carers Support Service to include a dedicated person to support the family and other carers. We will invest the funds received from the Jersey Swimathon to support this invaluable service.'



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Tim Houghton, Managing Director of Market Partnerships at RBC Wealth Management said: 'Frequently, the role of the carer in a household gets overlooked and they are often the unsung heroes of our community. Many of these carers are indeed young people, a key focus area for our organisation. We are therefore delighted to place the spotlight on the amazing contribution carers of so many diverse circumstances make and I hope as many islanders as possible get behind the cause of 'caring for the carers' at next year's big swim.'

**Photo Caption:** Chrissy Stevens, Care Manager at Headway Jersey, helps Steven Leach measure the strength and mobility of his arm. Headway Jersey, will use monies raised from the 2018 Swimathon to contribute towards the employment of a dedicated employee to support families and carers.

**Notes to Editors:** The five beneficiaries for the 2018 Swimathon are:

- Grace Crocker Family Support Foundation
- Headway
- Jersey Association of Carers Inc
- Jersey Child Care Trust
- MIND

For further information on the beneficiaries please reference the attached media pack.

Other moneys raised by the Swimathon will go to providing respite holidays for up to 60 local people, through Maison des Landes, as well as a diverse range of local good causes throughout the remainder of the year.

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For further information, contact Jenny Boyd on 020 7324 5494,  
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RBC Wealth Management is one of the world's top five largest wealth managers\*. RBC Wealth Management directly serves affluent, high net worth and ultra high net worth clients globally with a full suite of banking, investment, trust and other wealth management solutions, from our key operational hubs in Canada, the United States, the British Isles, and Asia. The business also provides asset management products and services directly and through RBC and third party distributors to institutional and individual clients, through its RBC Global Asset Management business (which includes BlueBay Asset Management). RBC Wealth Management has more than C\$ 916 billion of assets under administration, C\$ 600 billion of assets under management and 4,817 financial consultants, advisors, private bankers, and trust officers. For more information, please visit [www.rbcwealthmanagement.com](http://www.rbcwealthmanagement.com).

\*Scorpio Partnership Global Private Banking KPI Benchmark 2016. In the United States, securities are offered through RBC Wealth Management, a division of RBC Capital Markets, LLC, a wholly owned subsidiary of Royal Bank of Canada. Member NYSE/FINRA/SIPC.

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RBC helps communities prosper, supporting a broad range of community initiatives through donations, community investments and employee volunteer activities. For more information please see: <http://www.rbc.com/community-sustainability/>.

## About The Lions Clubs International Centenary

Lions Clubs International was formed by businessman Melvin Jones in Oakbrook, Chicago, in 1917, the name being an acronym of Liberty, Intelligence, Our Nation's Safety. Today there are 45,000 Lions Clubs around the world with a membership of more than 1.5 million men and women. The Lions Club of Jersey was founded in 1963 and the first Swimathon took place in 1972.



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